Review for Final Exam 111- Study Guide

Chapters 3, 10-11, 16-18, 25, 26 and Lecture

You should understand

Be able to identify or define the following: (What is it? Why is it important? Can you give an example to illustrate its use?)

Audience Analysis

Ethos
Pathos
Logo
Attitude
Persuasive speaking
Ethics
Impromptu
Culturetype
Extemporaneous

Denotation
Tone

Memorized
Manuscript
Values
Plagiarism
Anaphora
Alliteration
Antithesis
Articulation

Connotation

Parallelism
Personification
Hate speech
Archetypal enduring
metaphor
needs
Logical fallacies
Claims (Propositions)
Pitch
Dialect

LECTURE

1. What is ethics? Why is a strong sense of ethical responsibility vital for public speakers?

2. What is the difference between global plagiarism and patchwork plagiarism? What are the best ways to avoid these two kinds of plagiarism?

3. What are the three basic guidelines for ethical listening discussed in this chapter? Why is ethical listening important?

Chapter 10 & 11

1. What are the six ways to determine a web resource?

2. What strategies does your author provide for identifying or verifying the author of a Web site?

3. From lecture and Ch.11: define 3 types of support material and indicate why variation is important.

4. What are some strategies your author’s provide for the use of statistics

Chapter 16

1. There are at least three major differences between the oral and written language styles what are they?

2. A speaker should strive to use words effectively what specific advice does your author suggest?

3. A speaker always needs to be concerned about adapting to the audience what strategies does your author recommend?

4. Your author’s encourage you to craft memorable word structures indicating that it makes a more memorable speech. In your notes and also in your text several different strategies were discussed make sure you know these so you could answer a multiple choice question or recognize them in a speech.
Chapter 17 & 18
1. In lecture and in the text four different delivery styles of speaking were discussed what are they and what are the pros and cons (advantages and disadvantages) to each of the styles

2. Which is the most common style of delivery?

3. Six functions of nonverbal gestures were mentioned in your textbook and in lecture define them and give examples of how they may be used in a speech.

4. Four problem gestures were mentioned in your textbook what are they? And what is the problems with using these type of gestures?

5. Your author’s mention several guidelines to consider when working on your delivery list them.

6. What tips does your author provide for rehearsing?

Chapter 25
1. In persuasive speaking we are trying to motivate the audience what four methods are mentioned in your text?

2. Explain how Maslow’s Hierarchy of needs relates to persuasive speaking?

3. You should understand the differences between claims (Propositions) of fact, value and policy. Additionally you should be able to supply examples of each.

Chapter 26
1. There are three aspects of communicator creditability as discussed in lecture and in your text, what are they?

2. What are the three different phases of credibility that a speaker goes through?

3. There are three major ways to structure an argument to reach a logical conclusion, what are they?

4. Each of the three different types of reasoning have questions of validity ( in other words how can you know this argument is rational, logical or true).

5. What is the difference between a fact and an inference?

6 What are some persuasive strategies for dealing with each of the types of audiences (there are 4 types). How for example, does a speaker prepare for a hostile audience?

7. You should be able to recognize the use Aristotle’s persuasive proofs of ethos, logos and pathos. You will need to list and define these and show me you know how they are to be used in a speech.

8. Define and give an example of three of the fallacies listed in the book ( in your own words).
Lecture

1. Make sure you’re clear on the organization (outline) for a speech. You will be writing one for the exam. You will write everything but the subpoints and examples for the speech.

2. Make sure you know and can identify the tools of language discussed in class.

3. When is humor appropriate to use in a speech? What advantage does a speaker gain by the use of humor.

4. What are Yes-Yes Jokes?