Chapter Fifteen

Commemorative Speeches
Week Ten Reminders!

• The Impromptu Speech and Ceremonial Speech will be this Thursday, 10 March!

• **Final Paper is due Tuesday of Finals Week** (15 March) – see syllabus for your class’s meeting time

• Final Paper Assignment is posted on my Instructor Website – ask me if you have questions!
Ceremonial Speech Assignment

• Time limit: 30 – 90 seconds

• Be anyone you want, speaking at any occasion you choose!

• No outline required; may speak from notes

• Must be an original speech!

• Use emotion & imagery
Types of **Special Occasion** Speeches

- Introduction Speeches
- Speeches of Presentation
- Acceptance Speeches
- Commemorative Speeches
Introduction Speeches

• Be brief!

• Remarks should be accurate and appropriate

• Should bolster the person’s credibility, and raise enthusiasm in the audience

• Say the name of the person last to build drama and suspense!
Speeches of Presentation

• Explain the award or honor if the audience is not familiar with it

• Describe why the winner/honoree is receiving the award or honor

• May acknowledge others who were eligible for the award or honor
Acceptance Speeches

• Thank those (the person/organization/institution) that are presenting the award or honor

• Thank those who helped you accomplish this award or honor

• Need 3 things: brevity, humility, and graciousness
Commemorative Speeches

• Give some information about your relationship with the person/thing you are commemorating

• Includes...
  Toast (wedding, shower, birthday, retirement, etc.)
  Eulogy
  After-dinner Speech
  Farewell address
  Commencement Speech
Characteristics of Commemorative Speeches

• **Language differences** – uses more colorful and ornate wording

• **Emotional quality** – tap into everyone’s emotions

• **Importance of Context** – connect the audience to the occasion

• **Less rigid organization** – no set organizational pattern, abbreviated Intro and Conclusion
Guidelines for Commemorative Speeches

1. Connect the audience to the event

2. Use descriptive language

3. Consider the audience (and their expectations)
• Introduction: https://www.youtube.com/watch?v=33ozHrZRySw

• Presentation: https://www.youtube.com/watch?v=kpWZG3JcVgc

• Acceptance 1: https://www.youtube.com/watch?v=tpIuzHoMfXU

• Acceptance 2: https://www.youtube.com/watch?v=wD2cVhC-63I

• Commem 1: http://www.youtube.com/watch?v=qoQlkFryriQ